



Bishop Wordsworth's School

GCSE in Business Studies 9-1

Handbook.



Well done for choosing to study GCSE Business. This exciting and challenging course will introduce you to the dynamic world of business. It covers a broad range of topics that are designed to provide you with the knowledge and understanding that underpin modern business. You will learn how entrepreneurs turn simple ideas into profitable businesses, as well as how companies operate and make important business decisions on a local, national and global scale. Above all, the course will encourage you to become enterprising and think creatively and commercially in order to solve problems, and explore what it takes to be successful in business today.

The course is divided into two themes.

Theme 1 : Investigating small businesses

In Theme 1 you will study five topics covering:-

- Enterprise
- Spotting a business opportunity
- Putting an idea into practice
- How to make a business effective
- External influences on business

Theme 2: Building a Business

In Theme 2 you will look at five more topics which focus on making decisions in the are of:

- Growing a business
- Marketing
- Operations
- Finance
- Human resources

You will build on what you have learnt in Theme 1, by examining these topics in relation to developing businesses. You will also explore the interdependent nature of business through the relationships between these different business areas. The context for these topics will be presented through national, as well as global businesses.

How will you be assessed?

Your assessment will consist of two separate written exams, Paper 1 covers Theme 1: Investigating small business and Paper 2 covers content from Theme 2: Building a business. Each paper is worth 50% of the qualification final mark. Each paper is 1 hour and 30 minutes with a mixture of multiple choice and longer answer questions of up to 12 marks.

Homework

You can expect to complete homework each week, this will largely be based around learning the technical vocabulary for the subject and will be tested on a weekly basis.

End of Topic Tests

Since there are 10 topics within the course, the minimum amount of tests you will sit is 10. In addition to this you will also sit an exam towards the end of year 10 which is internal and finally two national exams in 2019 which is your qualification.

Throughout the course you will have the opportunity to meet people who have started their own business and get to ask them questions about their experience.

May I take this opportunity to wish you all the very best throughout your study of this exciting and new GCSE.