



A Level

- > Art Craft & Design
- > Graphic Design
- > Photography

ENTRY REQUIREMENTS

- A minimum of a **Grade 6 at GCSE in either Art, Graphic Design, Photography or DT**, plus sight of GCSE portfolio for external applicants. (If you make the grades to get into the sixth form you can send a portfolio to the school to be considered for one of the courses)
- Art demands a commitment to question, reflect and learn new ways of seeing, engaging ideas and intentions.

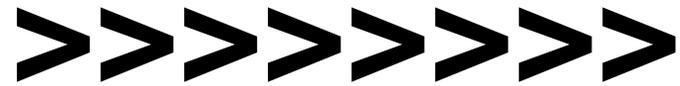


THE COURSE

- The course is made up of:
- **Component 1: The Portfolio** 60% which you will start at the end of year 12. This will be supported by a written assignment to contextualize your investigation (1000-3000 words).
- The course concludes with **Component 2: An Externally Set Assignment** in February 40%.



• RESULTS



- Art Craft and Design, Photography and Graphic Design are very successful subjects at BWS.
- In 2024, out of students entered,
- **100% of students got**
- **A* to B grade at A level Art and Photography and 100% A* to A for Graphics.**
- Many of the students have gone on to study at various Art's University's around the country.





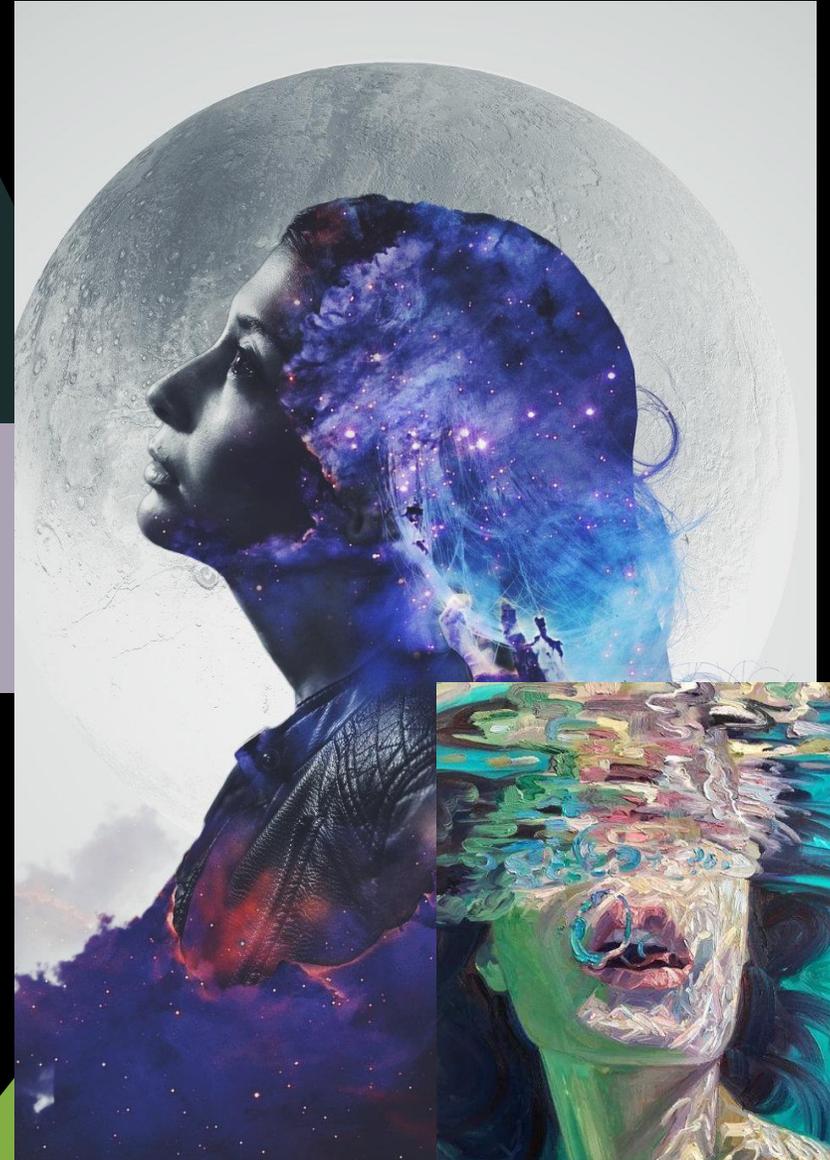
WHAT DOES THE COURSE INVOLVE?

- **WHAT DOES THE COURSE INVOLVE?**
- The course is designed to develop your ability as a young Artist, questioning and reflecting on themes that will initially be set for you. The course will allow you to pursue and develop an idea creatively and confidently with the support of expert teaching staff.
- **For Art and Photography, your initial project will be based on the theme 'Structures' this will start with a focus on drawing techniques and ways to develop a personal response to the theme in a short intensive project that will give you a comprehensive understanding of the assessment objectives.**
- **Within Graphic Design the initial Project will be on branding and advertising.**
- You will also explore digital art, learn how to use Photoshop and Illustrator and look at Photography and digital editing. You will then independently work in response to a theme from a selection of visual and written starting points.
- **You have the option to specialise in either Art Craft & Design, Photography or Graphic Design**
- **You will then spend the remaining term in year 12 and all the way through until the February of the half term working on your personal investigation, (component one portfolio). You will choose a topic for this yourself.**
- This will ensure you understand the expectations of the subject and prepare you for your A level.

A LEVEL HOW WILL YOU LEARN?



- You will **visit London Galleries** and **have the chance to go on a residential trip**, we have previously visited New York, Florence, Rome and Paris. These trips are a vital learning resource they inspire and inform ideas and responses developing students understanding of their subject in a wider context.
- You will have the full support of an **experienced team of practitioners** within their respective disciplines alongside a dedicated technical support team.
- The facilities available at the school are vast. We have access to **Adobe CC, Print making studio, a kiln, sewing machines, digital cameras and studio lights and backdrops, two large art studios with all the traditional media, a plotter printer** and much more.



**YOU CAN CHOOSE TO FOCUS ON FINE ART,
PHOTOGRAPHY OR GRAPHIC DESIGN.. OR
KEEP EXPLORING ALL THREE THROUGHOUT
THE COURSE WITHIN ART CRAFT AND
DESIGN..**



• **WHERE NEXT....**

• **GRAPHICS:**

- Common choices include
- Art Foundation Courses.
- Degree in Graphic Design, Illustration, Animation, Concept Art, Visual Arts, Architecture and Photography

• **PHOTOGRAPHY:**

- Common choices include
- Art Foundation Courses.
- Degree in Photography, Commercial Photography, Visual effects, Graphic Design, Illustration, Animation, Concept Art, Visual Arts.

• **ART CRAFT & DESIGN**

- Common choices include
- Art Foundation Courses,
- Degree in Fine Art, Graphic Design, Photography, Architecture, Marketing, Product Design and more.



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BWS Art Department

The official Instagram page of the Art department at Bishop Wordsworth's School
www.bws-school.org.uk/Curriculum-Exams/Art



GCSE Art S...



Photoshop ...



A Level show

POSTS REELS TAGGED



To check out all the current Art... follow BWS ART1 on Instagram







A TALE OF TWO CITIES
Charles Dickens

And Still I Rise
The Dark Between the Stars
The World's Wife

WOMEN

And Still I Rise
And Still I Rise

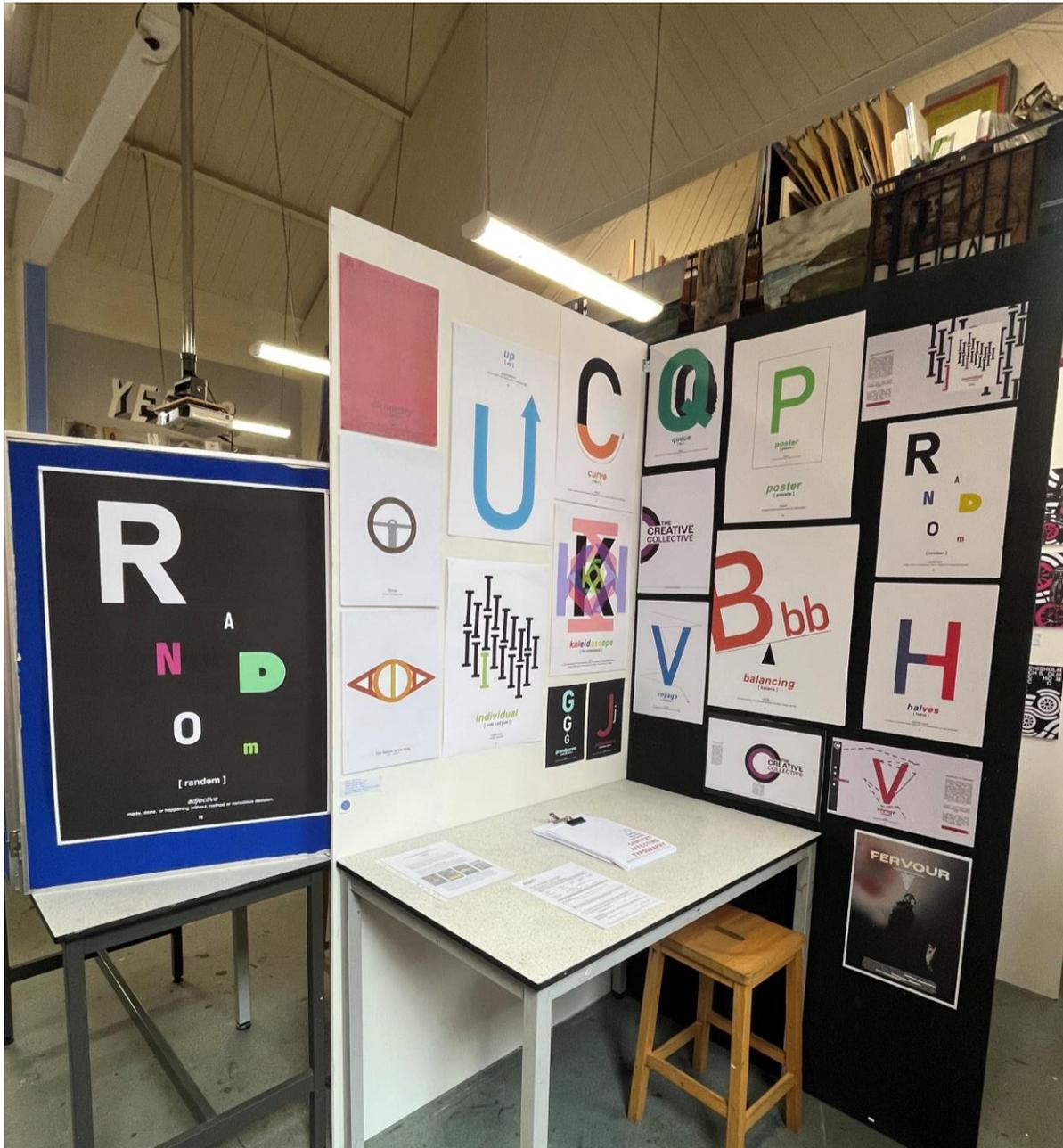
WOMEN
A TALE OF TWO CITIES
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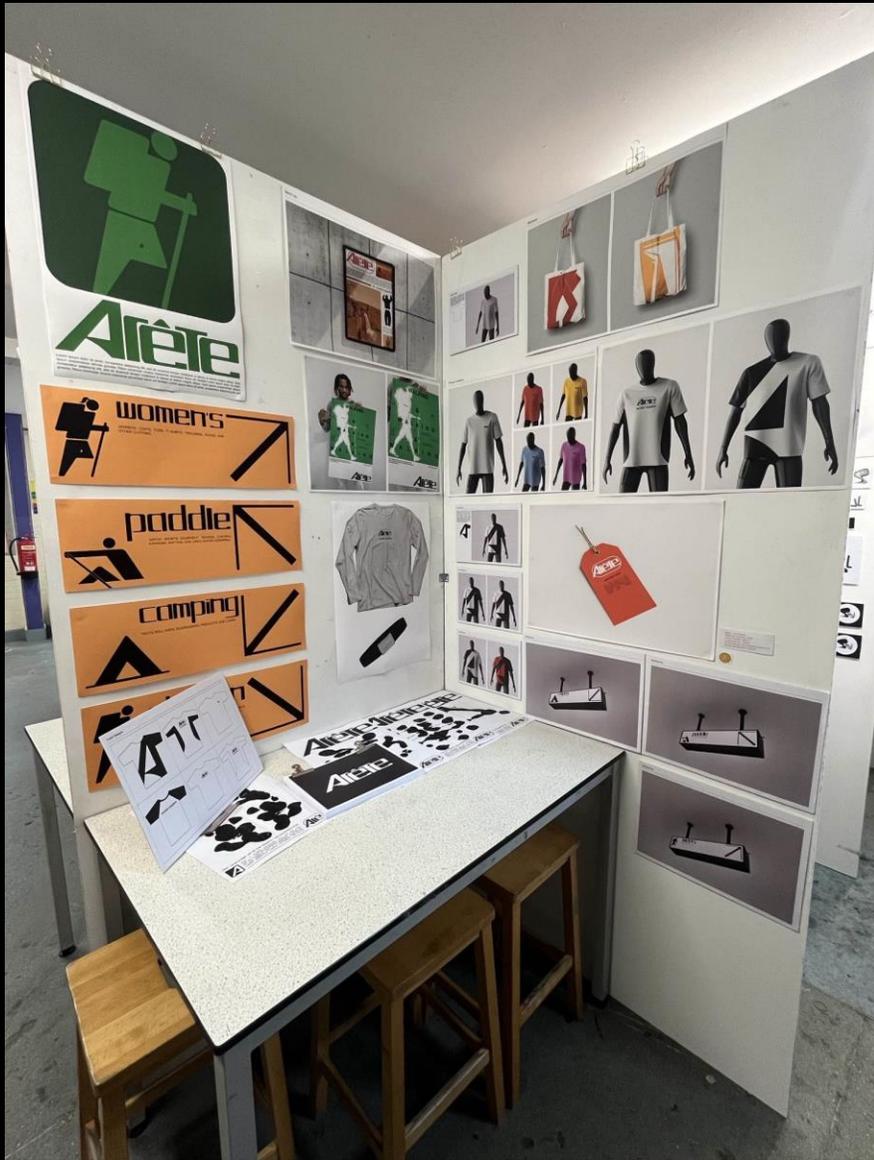
And Still I Rise
And Still I Rise

One Sip at a Time!
Nomad

Nomad
Nomad

THE MYSTERIOUS WORLD

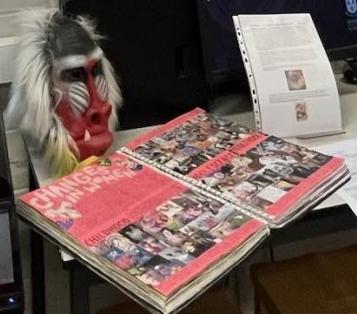




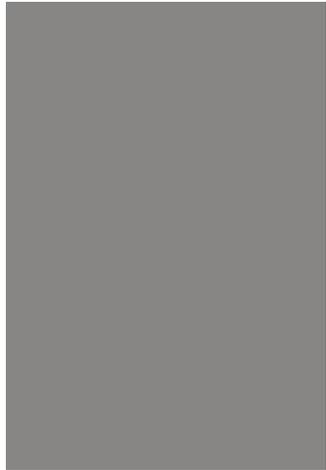


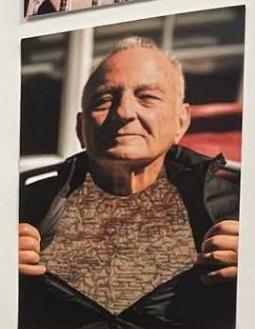
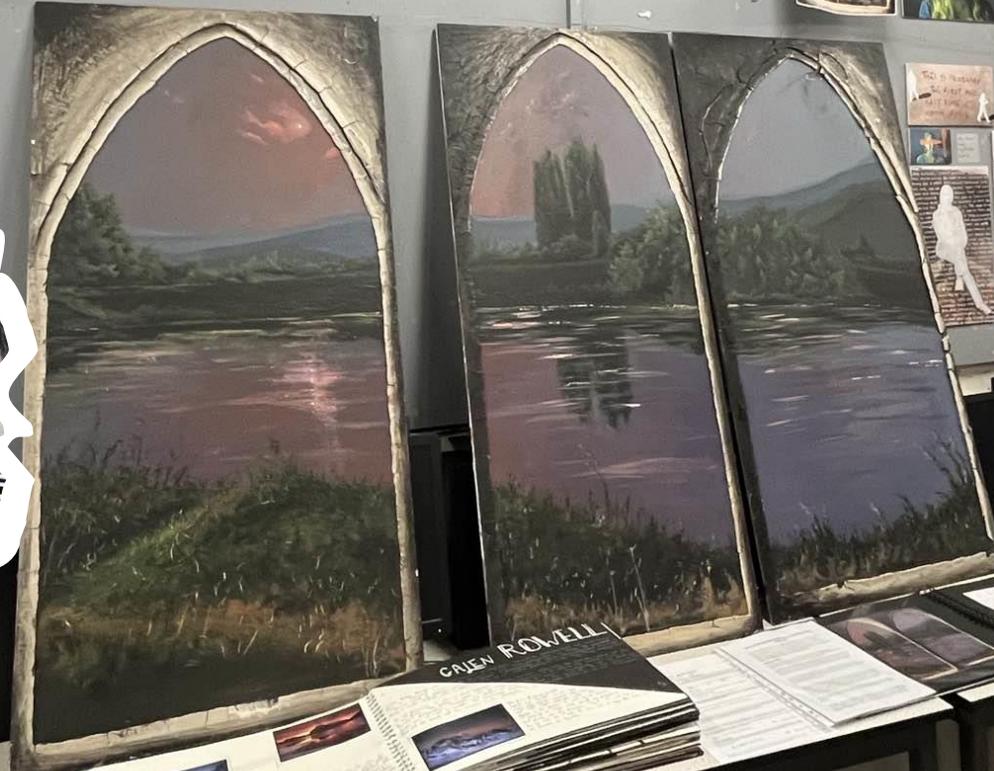
2005
F*CK OFF MISSED YOU
UNTIMELY LOVE RIPPED
SWEET
SMALLSBURY FUN
2005
F*CK OFF MISSED YOU
2005

HOW MANY UNTIL YOU CARE?
I'D BE THE D MINDG





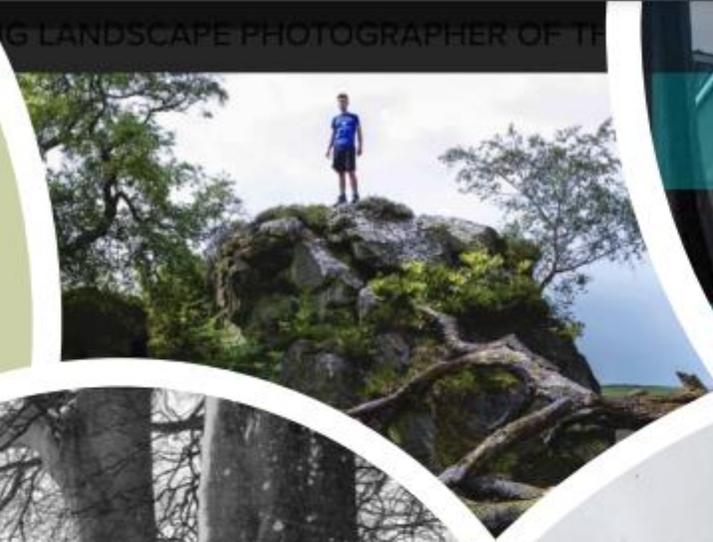








...G LANDSCAPE PHOTOGRAPHER OF THE





Logo Variations.
The Logo can be used in different ways and sizes.



New Logo.

When designing my new logo I looked back at the previous ideas I had when designing my original logo. Initially my idea was to incorporate a camel into the logo but I gave up on this when my attempts at it created a far too complex logo. I felt that I still wanted to incorporate some form of 'N' into my logo as well as having a very simple, pulled back style, settling on a minimalistic camel in the shape of an 'N'. Finally enough though I think this logo is far better than my previous one. It took me a fraction of the time to make and develop. I started my drawing a few ideas on paper and soon came up with this very simple but elegant design.



Colour.



Primary Font - Orange Squash: Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 10

Font Pairing.

Though I have changed my Logo I have decided on keeping my original font, 'Orange Squash', this is because I really like the aesthetic of a serif font and how it pairs with my brand especially because of the more natural feel it holds and how this works well with a natural product such as tea.

Secondary Font - Helvetica: All weights

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 10

Logo Creation.

Alphabet:

I decided to formulate an alphabet around my main logotype font. I had already developed the 'a' and 'r' and I decided to use the format for these letters (the dynamic between thin and wide lines and the smooth corners) to create the rest of the font.

Most of the letters proved to be quite easy as they followed a similar process. However I had some difficulty with the 'k', 'm', 'x' and 'z' as they don't follow the common theme. Regardless of this, I'm really happy with how this font turned out.

abcdefghijklmnopqrstuvwxyz
 opqrstuvwxyz

Logo Creation.

Comparison:

This page shows the similarities of a few of my letters to that of mountaineering equipment. Many of my letters follow this format, but I only showed 1 set, for example, the 'O's structure is very similar to that of the 'a', 'c', 'u', 'e' and 'r' and not all of them have to be shown.



Mock-Up.



Logo Creation.

Initial Ideas:

These are my initial logo ideas. I didn't have a plan going in and instead just played around with some ideas off the top of my head. Mostly I focused my designs around the idea of a mountain's mountain peak. However, I also experimented with a bespoor and a bold typographic 'A' design. I like a few of these logos but I feel that they are quite generic and I would like to make something that is a bit more my own. I also want to focus on a Logotype as oppose to a Symbol based logo as this is not something I've done before.



Logo Creation.

Colour Theory:

I need to decide on what colour to use for my brand. There's no staple colour for a mountaineering brand, like there may be for a sailing brand (blue and green), and car rental brands in the market have a wide range of colour schemes.

I like the idea of using red as signifies power, prestige and dynamism in branding, which is why it is a popular colour, but bold, choice. Furthermore, on a practical level, Red is really visible and there's who can easily be spotted on the trails.



Development.

